

# How to Give the Perfect Elevator Speech & More

**"You've Got Less Than 30 Seconds. Impress Me!"**



**PRESENTER:**

**ANNETTA WILSON**

[WWW.ANNETTAWILSON.COM](http://WWW.ANNETTAWILSON.COM)

*"I was amazed by Annetta's laser-focused approach. I got techniques and tips that I could use immediately to improve my presentation skills."*

*-Larry F. Tobin '89, '00MBA  
President/CEO  
Fairwinds Credit Union*

This event is sponsored by the Career Development Center and the Alumni Relations & Development Department

Do you have the perfect, unforgettable answer to the question, "What do you do?" And can you say it in less than 30 seconds?

Instead, do you end up sounding like you're reading your resume or job description? Even worse, do you sound like everybody else?

TV Personality, Annetta Wilson, gives her dynamic workshop, ***How to Give the Perfect Elevator Speech and More***, where you'll discover a step-by-step system to create a short, unusual elevator speech to dazzle potential donors, volunteers, and board members.

In this workshop you'll discover:

- The four essential 'P's of an elevator speech
- How making your pitch too soon can torpedo you
- How to use 'emotional' language to make your point
- 5 things that can instantly sabotage your elevator speech

Find out how to confidently talk about yourself or your work in a way that starts a conversation instead of ending one!

**Date:** Tuesday, June 23rd

**Time:** 4:30 to 6:30 p.m. workshop  
6:30 to 7:30 p.m. reception and resume reviews

**Location:** Rollins College



**For more information or to register, please visit us at [www.crummer.rollins.edu/events](http://www.crummer.rollins.edu/events) or call 407-628-6347.**