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HARVEY MASSEY NAMED ADVISORY BOARD CHAIRMAN FOR ROLLINS CENTER FOR ADVANCED ENTREPRENEURSHIP

ORLANDO, FL, October 8, 2009 – Local business leader and philanthropist Harvey L. Massey, CEO and founder of Orlando-based Massey Services, Inc., has been named Chairman of the Board of Advisors for the Rollins College Center for Advanced Entrepreneurship. Mr. Massey was introduced as Advisory Board Chair on Tuesday, October 6, at a reception held at the Cornell Fine Arts Museum on the Rollins College campus.

“It is an honor to have the founder of one of the top companies in Central Florida chair our Board of Advisors,” said Cari Coats, executive director at the Center for Advanced Entrepreneurship. “Mr. Massey is the essence of entrepreneurship, and we welcome both his experience and his vision to help guide the Center and our students to success.”

The Board of Advisors is composed of entrepreneurial business leaders, many of whom have been guest lecturers in Rollins MBA classes, have been panelists and speakers in seminars and workshops, and have judged the Center’s Venture Plan competitions.

“Harvey Massey is a great friend of Rollins College and an outstanding entrepreneurial success story,” said Craig McAllaster, dean of the Roy E. Crummer Graduate School of Business. “We’re so fortunate to have his leadership, his history and his passion to share with our students.”

Mr. Massey, along with the other advisory board members, will help fulfill the mission of the Center for Advanced Entrepreneurship by mentoring Rollins MBA students as well as CEOs of second-stage businesses by advising and sharing growth strategies.

“This was a very easy decision for me,” said Harvey Massey. “I care deeply about education, business and entrepreneurial leadership. All of that comes together at the Center for Advanced Entrepreneurship. I’m honored to help in any way I can to develop future business leaders.”

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Photo Attached

From left to right: Cari Coats, Executive Director of the Center for Advanced Entrepreneurship, Harvey L. Massey, Carol Massey and Dr. Mike Bowers, Academic Director of the Center for Advanced Entrepreneurship and Professor of Entrepreneurship and Marketing
Photo by Malcolm F. Hardy, www.malcolmhardy.com

About Massey Services

Massey Services is one of the nation's largest and most respected service companies. Massey Services and its subsidiary organizations provide residential and commercial pest prevention, termite protection and lawn, tree & shrub care services to more than 181,000 customers from 61 service centers throughout Florida, Georgia and Louisiana. For more information about Massey Services, please visit masseyservices.com.

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About the Rollins College Center for Advanced Entrepreneurship

The Rollins College Center for Advanced Entrepreneurship, part of the Crummer Graduate School of Business, is a catalyst and thought leader in the advancement of successful entrepreneurship. Core to its mission is to prepare the advanced students of the Rollins MBA program for entrepreneurial thought and action, and to connect them in a meaningful way with advanced entrepreneurs. This real-world insight provides advanced experiential learning that is critical to the Center's success. The Rollins MBA entrepreneurship program is ranked 22nd in the nation and first in Florida by *Entrepreneur* magazine and The Princeton Review.

About the Rollins College Crummer Graduate School of Business

The Rollins MBA at the Rollins College Crummer Graduate School of Business, located in Winter Park, Florida, is consistently ranked a top MBA program by *Forbes* magazine and *BusinessWeek* and *Entrepreneur*. It is among a select group of business schools in the nation that have been accredited at the graduate level and is distinguished by its faculty and the academic and business successes of its graduates. The Rollins MBA offers degrees in four different formats for both working professionals and full-time students.

Rollins College

Founded in 1885, Rollins College is Florida's oldest recognized college, and is consistently ranked by *U.S. News & World Report* as one of "America's best colleges." The College of Arts & Sciences offers full-time undergraduate programs in the liberal arts. The Hamilton Holt School serves the Central Florida community by offering exceptional undergraduate and graduate degree programs during evenings and weekends to students diverse in age, experience and professional development. The Crummer Graduate School of Business is consistently ranked by *Forbes* magazine among the best business schools for return on investment, and *Forbes* recently ranked the MBA program No. 1 overall in Florida. For more information about Rollins, visit our Web site at www.rollins.edu.