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### **Rollins MBA Announces the Retirement of Professors James M. Higgins and Barry Render**

**ORLANDO, Fla., August 31, 2009**—The Rollins MBA at the Crummer Graduate School of Business announces the retirement of Dr. James M. Higgins, Cornell Professor of Innovation Management and Dr. Barry Render, Harwood Professor of Operations Management.

“Both Dr. Higgins and Dr. Render have been extremely valuable assets to students, faculty and alumni and we thank them for the generous contributions they have made to the Rollins community as professors at Crummer,” said Craig McAllaster, dean, Crummer Graduate School of Business.

Dr. Higgins joined the Crummer Graduate School of Business in 1980. Previously, he served as an associate professor of management with Auburn University and as an assistant professor of management with Metropolitan State University. He also served four years with the U.S. Air Force and earlier had worked as a cost accountant at Lockheed Marietta.

Dr. Higgins has written over 30 articles that have appeared in leading business journals and over 40 published cases. He has written six textbooks on management, business strategy and organizational behavior, including the best-selling *The Management Challenge* and the 5th edition of the widely used *Strategic Management: Text and Cases*. He is also the author of three trade books, *Escape from the Maze*, *INNOVATE or Evaporate*, and *101 Creative Problem Solving Techniques* (first and second editions).

Dr. Higgins is currently working on two books, one on sustainability innovation and a self-development book entitled, *LIFE'S MAPPS*. Dr. Higgins was a two-time winner of the Charles Welsh award for teaching, scholarship and service at Crummer. Since 1973, Dr. Higgins has been a management consultant to major businesses, where he works primarily in strategic planning, corporate innovation and leadership development.

Dr. Render, holder of the first endowed chair at the Crummer Graduate School of Business, is author of over 100 articles in leading business journals and 40 textbooks. His books include the widely adopted *Operations Management* (entering its 10th Ed.), *Quantitative Analysis for Management* (entering its 11th Ed.) and *Introduction to Management Science* and *Service Management*. He has taught at The George Washington University, George Mason University, Boston University and the University of New Orleans and was Senior Fulbright Scholar in the Kingdom of Nepal in 1982 and 1993.

At George Mason, he held the Mason Foundation Professorship and was chairman of the Department of Decision Sciences. He was named an AACSB Fellow in 1978 and has worked in the aerospace industry for McDonnell Douglas, G.E. and NASA. From 1984 to 1993, Dr. Render was also president of Management Science Associates of Virginia Inc., whose technology consulting clients included the U.S. Navy, NASA, Fairfax County Virginia, the FBI and C & P Phone. He also served for five years as editor of the *New York Times* Special Operations Management editions. In 1996, Dr. Render was selected by Roosevelt University to receive the St. Clair Drake Award for Outstanding Scholarship. In 2005, he received the Rollins MBA Student Award for Best Overall Course, and in 2009 was named Professor of the Year by full-time MBA students.

### **About the Rollins College Crummer Graduate School of Business**

The Rollins MBA at the Rollins College Crummer Graduate School of Business, located in Winter Park, Florida, is consistently ranked a top MBA program by *Forbes* magazine and *BusinessWeek*, and a top-25 school for entrepreneurial studies from *Entrepreneur Magazine* and the *Princeton Review*. It is among a select group of business schools in the nation that have been accredited at the graduate level and is distinguished by its faculty and the academic and business successes of its graduates. The Rollins MBA offers degrees in four different formats for both working professionals and full-time students.

### **Rollins College**

Founded in 1885, Rollins College is Florida's oldest recognized college, and is consistently ranked by *U.S. News & World Report* as one of "America's best colleges." The College of Arts & Sciences offers full-time undergraduate programs in the liberal arts. The Hamilton Holt School serves the Central Florida community by offering exceptional undergraduate and graduate degree programs during evenings and weekends to students diverse in age, experience and professional development. The Crummer Graduate School of Business is consistently ranked by *Forbes* magazine among the best business schools for return on investment, and *Forbes* recently ranked the MBA program No. 1 overall in Florida. For more information about Rollins, visit our Web site at [www.rollins.edu](http://www.rollins.edu).

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