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**Rollins MBA Ranked First in Florida and 22nd in the Nation for Entrepreneurship
by *Entrepreneur* Magazine and The Princeton Review**

ORLANDO, Fla., Sept. 23, 2009—The Rollins MBA at the Crummer Graduate School of Business announces that it is ranked first in Florida and 22nd in the nation by *Entrepreneur* magazine and The Princeton Review as part of their annual ranking of the top 25 graduate schools for entrepreneurial studies. The Rollins MBA moved up two spaces from its ranking of 24th in the nation in 2008, and was chosen from more than 2,300 programs surveyed by The Princeton Review, of which 25 undergraduate and 25 graduate programs are ranked.

“The Rollins MBA was evaluated based on key criteria in the areas of academics and requirements, students and faculty, and outside-the-classroom experiences,” said Amy Coper, VP/editor-in-chief at *Entrepreneur*. “Each school that made the list demonstrates excellence in one or more areas—whether in regards to course offerings, the success of students post-graduation, sponsored mentorship programs, or other important factors. While each program is unique, their inclusion in this ranking solidifies their place in an elite category of institutions offering a superlative level of education and preparedness that will play a key role in ensuring the success of tomorrow’s entrepreneurs.”

The Center for Advanced Entrepreneurship is located within the Crummer Graduate School of Business. The Center provides Rollins MBA students and alumni with a variety of practical experiences, both in and out of the classroom, that relate to successful entrepreneurship. Programs include entrepreneurship-focused workshops and seminars, mentoring, internships and consulting engagements with entrepreneurial companies, as well as an advanced entrepreneur speaker series. Opportunities for students and alumni to connect in a meaningful way with advanced entrepreneurs, gaining real-world insight and experience, are critical to the Center’s mission.

“The Center for Advanced Entrepreneurship seeks to be a catalyst and thought leader in the advancement of successful entrepreneurship,” said Cari Coats, director of the Center for Advanced Entrepreneurship at the Crummer Graduate School of Business. “This acknowledgement is validation of our mission and the success of our approach in fostering these fundamentals in students and alumni.”

The Center for Advanced Entrepreneurship achieves its vision by educating and preparing students for entrepreneurial thought and action; cultivating an extensive network of advanced entrepreneurs to provide real-world perspectives and experiences

for students and alumni; and engaging in strategic partnerships focused on advancing entrepreneurship.

The joint efforts of The Princeton Review and *Entrepreneur* bring together The Princeton Review's renowned expertise in research and education with *Entrepreneur's* in-depth understanding of the challenges and opportunities facing entrepreneurs in a tough economic climate.

“Understanding and being able to implement entrepreneurial thinking and approaches is an invaluable skill that helps organizations small and large innovate and become leaders in their fields,” said Craig McAllaster, dean of the Crummer Graduate School of Business. “These skills are a necessity for organizations that want to remain competitive in this increasingly global economy.”

The results of the survey, along with the analysis, appear in the October issue of *Entrepreneur*.

About the Rollins College Crummer Graduate School of Business

The Rollins MBA at the Rollins College Crummer Graduate School of Business, located in Winter Park, Florida, is consistently ranked a top MBA program by *Forbes* magazine and *BusinessWeek*, and a top-25 school for entrepreneurial studies from *Entrepreneur* magazine and The Princeton Review. It is among a select group of business schools in the nation that have been accredited at the graduate level and is distinguished by its faculty and the academic and business successes of its graduates. The Rollins MBA offers degrees in four different formats for both working professionals and full-time students.

Rollins College

Founded in 1885, Rollins College is Florida's oldest recognized college, and is consistently ranked by *U.S. News & World Report* as one of “America's best colleges.” The College of Arts & Sciences offers full-time undergraduate programs in the liberal arts. The Hamilton Holt School serves the Central Florida community by offering exceptional undergraduate and graduate degree programs during evenings and weekends to students diverse in age, experience and professional development. The Crummer Graduate School of Business is consistently ranked by *Forbes* magazine among the best business schools for return on investment, and *Forbes* recently ranked the MBA program No. 1 overall in Florida. For more information about Rollins, visit our Web site at www.rollins.edu.

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