

## 2007 Southern Region CUPA-HR Conference

### Exhibitor Benefits and Booth Specifications

#### List of Exhibitor Benefits

- Exclusive, noncompetitive hours that will allow you to meet with attendees at several catered functions in the Exhibit Hall.
- On-Site participant roster - names and affiliations at your fingertips!
- General session exposure - choose to give away a door prize and receive on-stage recognition at one of our luncheons.
- With each booth purchase, you receive one complimentary full registration and 2 exhibit hall passes, plus discounts on additional registrations.
- Complimentary recognition in the conference program
- Southern Region CUPA-HR's Grand Prize Passport will drive traffic to your booth. Each attendee seeks a validation stamp from each exhibitor to be eligible to win the grand prize. This is a very popular activity every year for conference attendees!

#### Exhibit Booth Specifications

- 8' x 10' exhibit booth space
- standard 8' high back drape
- 3' high side drape
- one 6' draped table
- two chairs
- wall-to-wall carpet
- 500-watt electrical outlet
- Exhibitor ID sign (with company name and booth number)
- Booth Security (when exhibit hall is closed)
- One wastebasket

The above list of booth amenities are typically offered at each Southern Region CUPA-HR Conference. While every effort is made to offer these to exhibitors each year, the specifications can change based on the conference decorator's offerings. When details are confirmed, all contracted exhibitors are provided with an updated list of booth specifications.